

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00-4:30 – November 10, 2021

WHERE – Henderson Conference Room or WebEx, at <https://nsula.webex.com/meet/half>

ATTENDANCE:

President: Dr. Marcus Jones

Provost and VP, Academic Affairs: Dr. Greg Handel

VP, The Student Experience: Reatha Cox

VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams (absent)

VP, Inclusion and Diversity: Dr. Michael Snowden

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens (absent)

Chief Financial Officer: Pat Jones

Intercollegiate Athletics: Greg Burke (absent)

Executive Director of University Affairs: Jennifer Kelly

Dean, College of Arts and Sciences: Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development: Dr. Kim McAlister (absent)

Dean, College of Nursing and School of Allied Health: Dr. Joel Hicks (Dr. Clark)

Interim Dean of the College of Business and Technology: Dr. Mary Edith Stacy

Faculty Senate President: Dr. John Dunn

Research Council: Dr. Margaret E. Cochran (absent)

Institutional Research: Dawn Mitchell

Registrar: Barbara Prescott

Quality Enhancement Plan and SACSCOC writing team: Dr. Christopher Gilson

Community/Public Service: Steven Gruesbeck

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

Minutes:

- ❖ The DIE reviewed the Strategic Planning Team (SPT) August 11, 2021, meeting minutes to set the conditions for the meeting. The purpose of the meeting was to lay the foundation for updating the University's Strategic Plan.

Decisions to be made at April 6, 2022, meeting are:

- The approach to close out Strategic Plan 2016-2023.
- Approval of Strategic Focus Areas (Objectives/Strategies/Metrics).
- Acceptance of College Report subject areas.

IR suggested thought be given to establishing a real-time dashboard to assist with SFA and College metrics tracking. She is willing to collaborate.

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❖ Talking/Discussion Points:

- AC 2020-2021 IE Model Planning Calendar – Key dates mentioned:
 - December 3-7, 2021 - SACSCOC Annual Conference - supports completing the Fifth Year Report
 - March 9, 2022 – Mid-Year Report updates due to DIE. Mid-Year reports can be prepared using last year's reports - no data is needed at this point.
 - @April 25, 2022 – SACSCOC Notification Letter of Instruction for Fifth Year Report.
 - June 17, 2022 – All Program/Unit Reports are due to the DIE.
 - August 3, 2022 – Final Draft of Fifth Year Report Standards.
- AC 2020-2021 Program – Unit – Core Assessment Tracker. DIE requested a review and update as required. The current number of reports is 160.
- AC 2020-2021 *The Way Forward* Assessment – *Presidential Key Findings Brief. Now on the IE Website <https://www.nsula.edu/institutionaleffectiveness/>. The assessment document is impressive and should be perused when able.*
- SACSCOC Annual Conference and Updates – DIE highlighted:
 - SACSCOC Fifth Year Report Timeline – addressed most-cited standards.
 - Responsibilities - 5th Year Reports Tracker (1st Draft) – now at 13 of 22 drafts in shared folders on One-Drive.
 - Plan for conference attendance – *Virtual* – Attendees identified— coordination meeting pending the final schedule.
- ❖ AC 2022 – 2023 - *A New Day - Strategic Plan 2023-2028* – DIE briefed the plan to move forward, highlighting required decisions and consideration in the SFA – College Reports update. (Updated brief is attached).
- ❖ Discussion – DIE mentioned the Chronicle article "*The Truth About Strategic Plans – What makes one a success and another a waste of time.*" NSU Strategic Plan is one of the better ones based on the article.

The meeting adjourned at 3:50. The next meeting is February 9, 2022, in the Henderson Conference Room and or via WebEx at <https://nsula.webex.com/meet/half>