“Institutional effectiveness is the systematic, explicit, and documented process of measuring performance against mission in all aspects of an institution.

“A commitment to continuous improvement is at the heart of an ongoing planning and evaluation process. It is a continuous, cyclical process that is participative, flexible, relevant, and responsive.”

SACSCOC 2012
IE Policy - Components of the Model

- **SACSCOC Principles of Accreditation** (1. Principle of Integrity; 2. Core Requirements; 3. Comprehensive Standards; and Section; 4 – Federal Requirements)

- Northwestern State University Strategic Plan 2016-2021

- **Quality Enhancement Plan** – Academic Degree Programs - Phased In

- **Assessment Process Guide** – College, Program, Division, both Academic & Operationally Focused

- **Strategic Planning and Budgeting Process** – Demonstrates Strategic Intent

- **Federal, State, BOR, BOS, and other University Policies – Requirements**

  Contribute to the standing of the institution

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All critical in making the right “quantifiably informed” decisions at the “right time” for the right reasons.
If we stay ready we can be reaffirmed on the first try!

We must understand the standards:

- **Identify** the “Responsible Office - Position” for each standard: use a audit document to track

- **Integrate** into daily operations

- Identify and ensure standards which require trended data are being **documented**

- Identify the standards which require a **policy**

- Establish a **routine** methodology for **verification** - - - proof
Three focal forms of Experiential Learning (EL).

Pilot programs providing lessons learned to the implementation team (K-12 Education, Radiologic Sciences, Hospitality Management and Tourism, Health and Exercise Science, Music Performance, and Honors College (Louisiana Scholars’ College))

At least five new units will start each year with all programs involved by 2021.

- **SLO 1** — During the capstone experiential learning course(s), students will demonstrate the knowledge, skills, and dispositions expected of entry-level professionals in their disciplines. (Aligned to Principles 1, Intention, and 2, Preparedness and Planning)

- **SLO 2** — During the capstone experiential course(s), students will reflect critically to link theory with practice and develop applications of knowledge based on the reflection. (Aligned to Principles 4, Reflection, and 6, Monitoring and Continuous Improvement)

**QEP Launch Party will take place 22 Feb 2017, 11:00 am – 1:00 pm in the Friedman Student Union Ballroom and Lobby. All are invited to this open house.**
Step 1: Organize Divisional Review Committees

Step 2: Define program - department mission

Step 3: Define program – department goals

Step 4: Define program *student - learning / service - outcomes*

Step 5: Inventory existing and needed assessment methods

Step 6: Identify assessment methods and targets for each outcome

Step 7: Refine process and Collect the Data

Step 8: Analyze Results

Step 9: Provide feedback

Step 10: Implement Changes

Step 11: Monitor changes - compare results

Step 12: Review information

Most Have already but Unfinished

PLAN – Spring 2017

Good to use different approaches

DO – Fall 2017

Check – Fall - Spring 2018

Leverage the summer

Act – Fall – Spring 2018
Northwestern Assessment Process Structure

University Assessment Committee (UAC)

Members
(UAC is composed of the ARC Chairs - plus UAC Chair)

Academic Review Committees x 4

Administrative Review Committees x 8

Colleges
- Arts and Sciences
- Education & Human Development
- Nursing and Allied Health
- Business and Technology

Each program has a Assessment Coordinator

Administrative Division, Department, Office
- Registrar, Library, Aux & Support Services
- Athletics
- IEHR
- External Affairs
- Student Experience
- TIED
- ITS
- University & Business Affairs

Each unit has a Assessment Coordinator

(Recommend the ARC be composed of program coordinators or Unit Heads - plus DRC Chair)

Enclosure 3
Critical to success is direction and oversight being provided by the University Provost and respective Vice Presidents.

**University Assessment Committee** issues pertinent guidance along with schedule of product delivery. Entertains any request for exemption.

Select academic and administrative units establish Review Committee to develop mission statements, at least three learning-service outcome measures, and their associated assessment methodology to improve their programs, operations, and services.

Dean or Department Head / Director Approves

Program Assessment Coordinator for the program or unit enters mission statements, learning outcomes, and outcome measures into Taskstream. Maintains currency throughout process.

Provost - Dean or Vice President - Division Head Approves in Taskstream

Throughout the year, faculty and staff will collect data, report results of the previous year's assessment, and then develop assessment plans for the upcoming year.

Results and plans are submitted to respective Review Committees (RCs) for review that are designed to promote excellence in assessment of processes, operations, and student learning outcomes.

**ARC** develops the annual submission assessment report made up of the following components: 1) results of the previous year's assessment, 2) proposed or actual changes based on these results, and 3) a new assessment plan to measure the impact of these changes (including an analytical assessment of the effects of the changes made. (TASKSTREAM)

**UAC** provides an annual report – update to the president documenting strengths and weaknesses of the university's overall effort in assessment and institutional effectiveness.
Northwestern IE Model Timeline

Quality Enhancement Plan Committee Established - Initiates Development
Fall 2014

President - CFO
Initial Budget Brief - Guidance

Division/College / Administrative Units
Budget Development and Hearings

College / Administrative Divisions
Budget Briefs to SPBC

SPBC Submits Budget to Presidents Advisory Council

Presidents Advisory Council Briefs University

Final Budget Awaiting Adjustment of Executive Budget

Programs Aligning Curriculum Submit Proposals
NLT 15 November 2017

Quality Enhancement Plan Launch Event
22 February 2017

Submit Applications for Faculty Grants
NLT 31 May 2017

Award Faculty Grants
NLT 30 June 2017

All ARC Submit Assessment Plans to EDIE

Strategic Plan Update by SFA Chair - Desk Side Baseline Data

Review Committee
Mission, Goals, SLO’s, Assessment Methodology Development

Collection of Data

Submit New Plan to EDIE

Strategic Plan Update by SFA Chair - Desk Side Baseline Data

Strategic Plan Update
To University

All ARC Review and Adjust Assessment Plans

Strategic Plan Update by SFA Chair - Desk Side Baseline Data

Submit Applications for Faculty Grants
NLT 31 May 2017

Presidents Advisory Council
Briefs University

Programs Align Coursework

University Curriculum Review Committee Reviews Proposal February Meeting

University Curriculum Review Committee Approved
Programs Align Coursework

Quality Enhancement Plan

Strategic Plan

Institutional Effectiveness

Strategic Budget Process
Questions