Northwestern State University will become the nation’s premier regional university through the innovative delivery of transformative student learning experiences that prepare graduates for life and career success.
STUDENT EXPERIENCE

✓ Personalized academic and career mentoring
✓ Unparalleled student service
✓ Enriching campus life at all campuses
✓ Demonstrated social responsibility
✓ Prolific Northwestern State pride and loyalty
ACADEMIC EXCELLENCE

✓ Innovative instruction in the classroom and online
✓ Mastery of essential core competencies across the curriculum
✓ Exemplary graduate and professional school preparation
✓ Validated assessment of educational outcomes
✓ Quality student – faculty interactions
MARKET RESPONSIVENESS

✓ Graduates prepared to work and learn
✓ Alignment with tomorrow’s workforce demands
✓ Class-leading employer service
✓ Delivery of industry recognized competencies
✓ Continuous improvement
ATHLETIC PROMINENCE

✓ Peerless scholar athlete success
✓ Demonstrated social responsibility
✓ Enhanced return on financial investment
✓ Prevalent positive earned media
✓ Competitive excellence
COMMUNITY ENRICHMENT

✓ World-class performing arts programming
✓ Robust alumni engagement
✓ Mutually beneficial donor relationships
✓ Institutional culture of collaboration and mutual accountability
✓ Thriving town/gown relationships in Natchitoches/Leesville/Shreveport/Alexandria
DEDICATED TO ONE GOAL. YOURS.