

# Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

**WHAT:** Minutes - University Strategic Planning Meeting

**WHEN:** 1000 - 21 March 2017

**WHERE:** Caspari, President's Office

**ATTENDANCE:**

President: Dr. Chris Maggio

Provost and Vice President for Academic Affairs: Dr. Vickie Gentry

VP for the Student Experience: Dr. Frances Conine

VP for Technology, Innovation, and Economic Development: Dr. Darlene Williams

Vice President for External Affairs: Jerry Pierce

Asst. VP of External Affairs for University Advancement: Drake Owens

Executive Vice President for University and Business Affairs: Marcus Jones

VP for Business Affairs and Controller: Carl Jones

Intercollegiate Athletics: Greg Burke

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

**AGENDA:**

- ❖ Review SACSCOC Visit Findings
- ❖ Plan for SACSCOC "Response to Visit Report"
- ❖ 2.5 Core Standard. (**Assigned SFA Updates and suspense**)
  - Produce the first of five updates to Strategic Plan 2016-2021. We propose to call the first update *Assessment Cycle 2016 – 2017 to Strategic Plan 2016-2021 – Setting the Benchmark*. Remember this plan represents our Strategic View. The name of the following reports would be something like:
    - *Assessment Cycle 2017 – 2018 to Strategic Plan 2016-2021 – Validating Our Approach.*
    - *Assessment Cycle 2018 – 2019 to Strategic Plan 2016-2021 – Building Momentum.*
    - *Assessment Cycle 2019 – 2020 to Strategic Plan 2016-2021 – Sustaining Success.*
    - *Assessment Cycle 2020 – 2021 to Strategic Plan 2016-2021 – The Way Forward.*
  - @90+ Programs / Unit Assessments of Cycle 2016 -2017 will be included. Providing the Operational View.

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- Format: Purpose, Executive Summary – highlighting data based decisions made, History – chronological strategic planning and accomplishments, each SFA 2016-2017 assessment establishing benchmarks and future objective/targets, individual summary of significant finding decisions, the overarching document summary, and our next steps.
- Assign responsibility for each SFA (format provided) **Done**
- **Due 19 May – Presidential Update 1 June.**
- ❖ 3.3.1
  - 3.3.1.1 Educational programs, to include student-learning outcomes **(FH/RB)**
  - 3.3.1.2 Administrative support services **(FR/VB)**
  - 3.3.1.3 Academic and student support services **(FR/RB)**
  - 3.3.1.4 *Research within its mission, if appropriate?* **(Dr. Gentry)**
  - 3.3.1.5 *Community/public service within its mission, if appropriate?* **(Dr. Gentry)**
  - **Due 15 June 2015.**
- ❖ 3.3.2 QEP. (1) Demonstrates institutional capability for the initiation, implementation, and completion of the QEP; (3) identifies goals and a plan to assess their achievement. (Quality Enhancement Plan) **(Dr. Gentry)**
- ❖ 3.5.1 The institution identifies college-level general education competencies and the extent to which students have attained them. (General education competencies) **(Dr. Gentry)**

Prepared by: Frank R. Hall