

Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

WHAT: University Strategic Planning Team Meeting Minutes

WHEN: 1030 – 18 April 2017

WHERE: Caspari, 3rd Floor Conference Room

ATTENDANCE:

President: Dr. Chris Maggio

Provost and Vice President for Academic Affairs: Dr. Vickie Gentry

VP for the Student Experience: Frances Conine

VP for Technology, Innovation, and Economic Development: Dr. Darlene Williams

Vice President for External Affairs: Jerry Pierce

Asst. VP of External Affairs for University Advancement: Dr. Drake Owens

Executive Vice President for University and Business Affairs: Dr. Marcus Jones

VP for Business Affairs and Controller: Carl Jones

Intercollegiate Athletics: Greg Burke

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

AGENDA:

- ❖ Discussed SACSCOC: Report of the Reaffirmation Committee – received on 5 April 2017
- ❖ Approved minutes from 21 Mar 2017
- ❖ Frank Hall provided an update on the Status of submissions of Assessment Cycle 2017 – 2018 Plans
- ❖ Discussed 2.5 Core Standard - *Strategic Plan 2016-2021 - Assessment Cycle 2016 – 2017 at great length to clarify its purpose as opposed to program and unit assessments. Used Academic Excellence (attached) as the example and stressed the importance of having our benchmarks established in each SFA table. New suspense is 15 June 17. This is the same date as degree programs and unit assessments for 2016-2017.*
- ❖ Information sharing, survey development, and data availability were discussed. A follow on meeting will be held on Friday at 1030 to continue this discussion in the Provost Conference room. Additionally:
 - On 21 April 18, 2017 at 0900 there will be a Gen Ed trend table discussion.
 - On 21 April 18, 2017 at 1:00 we will have a conference call with Crystal our SACS representative to discuss our approach to the report.

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- ❖ 3.3.1 (**Update provided**)
 - 3.3.1.1 Educational programs, to include student-learning outcomes (**FH/RB**)
 - 3.3.1.2 Administrative support services (**FR/RB**)
 - 3.3.1.3 Academic and student support services (**FR/RB**)
 - 3.3.1.4 *Research within its mission, if appropriate?* (**Dr. Gentry**)
 - 3.3.1.5 *Community/public service within its mission, if appropriate?* (**Dr. Gentry**)

- ❖ 3.3.2 QEP. (**Update provided**)
 - Demonstrates institutional capability for the initiation, implementation, and completion of the QEP; (3) identifies goals and a plan to assess their achievement. (Quality Enhancement Plan) (**Dr. Gentry**)

- ❖ 3.5.1 (**Update provided**)
 - The institution identifies college-level general education competencies and the extent to which students have attained them. (General education competencies) (**Dr. Gentry**)

- ❖ Strategic Focus Area input is **due 15 June 2017.**

- ❖ Degree and unit 2016 – 2017 assessments are **due 15 June 2017.**

- ❖ Presidential Update first week in July.

Next meeting is 25 May at 3:00 in the conference room on the third floor in Caspari.

Prepared by: Frank R. Hall