

April 10, 2017 @ 8:30 a.m.
Leadership Team Meeting

Absent: Dana Clawson (report given by Dr. Maggio)

- **John Pearce:**
 - The bust and bench for Dr. Henderson were unveiled and dedicated on April 7th.
 - Working on getting trees and benches put in behind the Student Union.
 - We received a quote for the stage and are working to receive further funds.
 - Student Media leaders were selected on April 5th and will be voted on by the Senate today.
 - ULS Day at the Capitol is on April 19th and we are trying to fill 2 buses with students to have the largest presence there.
 - Senate bill to shrink the size of the senate from 36 to 25 passed a student body vote and will take place by acclimation until spring 2018.
 - Tre Nelson will take over the position of Student Body President and Trey Roberts will take over the position of Vice President on April 24th.

- **Jerry Pierce:**
 - We are extremely proud of all staff that worked with planning and execution of Flavor of Louisiana Seafood Fest event held last Friday evening.
 - New video board and sound system for Turpin Stadium will be reviewed by the ULS Board of Supervisors meeting at its next meeting on April 20th.
 - **Recreation Complex:**
 - ❖ Continue to host Rotary and Kiwanis weekly luncheons.
 - ❖ We are chemically treating the pool in preparation for the upcoming 2017 season.
 - ❖ Hosted Lakeview High School Golf Tournament.
 - ❖ Hosted High School Golf Tournament with 50 students from surrounding area.
 - ❖ Irrigation pump is in the process of being built.
 - ❖ Business has been great due to the weather.
 - **University Marketing and Branding:**
 - ❖ Designed plethora of signage for Jimmy D. Long Building Dedication and Presidential Search Forums, as well as building signage for Iberville and C-Store.
 - ❖ Attending CASE Conference as guest presenter; winner of three CASE Awards for Marketing and Branding and Press Publications.
 - ❖ Designed promotional material for Flavor of Louisiana.
 - ❖ Produced Long Purple Line induction videos.
 - **Informational Services:**
 - ❖ Much focus on supporting and promoting Long Purple Line and Flavor of Louisiana through press releases, photo ops, graphic design projects (postcards, invitations, flyers, etc.) and social media.
 - ❖ Promotion/coverage of Varnado renovation event.
 - ❖ Promotion/coverage of spring sports.
 - **WRAC:**
 - ❖ We have finished our major events on campus in IM as we prepare to take our campus champions in all divisions of basketball and softball to ULM for the LCIRSA state championships April 20-23.

- ❖ We will be meeting with city officials Monday afternoon, April 10th, as we move forward with the outdoor recreation complex to be shared between NSU and the City of Natchitoches.
- ❖ Our rowing program hosted several universities during the past month during their spring breaks as they practiced and competed on our Cane River. Our hotels and restaurants (including Sodexo/Café DeMon) certainly noticed the impact of over 500 students and coaches from other universities.
- ❖ The WRAC participated in the NP Sheriff's Kids Health Fest on March 31st for over 500 children in Prather Coliseum. The WRAC wellness area did vertical jump and grip strength testing for over 200 students.
- NSU-TV:
 - ❖ Presidential Search Open Forum Streaming and post to YouTube.
 - ❖ Long Purple Line taping.
 - ❖ Spring Read taped and posted to YouTube.
 - ❖ Varnado Hall ceremony taping.
 - ❖ FTP coaches interviews and footage of basketball and football plus Joe Delaney Bowl footage.
- Frances Conine:
 - Working on assessment in Student Affairs by hosting "listening" sessions on Student Complaints/Conduct; Health of Campus; Improving Inclusion and Diversity; Perceptions of Mental Health Support on Campus.
 - Many student activities are being conducted between now and end of the semester.
- Vickie Gentry:
 - Working on the university's response to SACSCOC report of the Reaffirmation Committee, which was received April 6th. Responses to SACSCOC recommendations are due to SACSCOC by August 16th. We will mail responses on August 8th.
 - The onsite committee recommended that we hire a full-time QEP director effective fall 2017. In the meantime, Bill Brent, Chris Gilson, Betsy Cochran, and Steve Gruesbeck are working to collect additional information.
 - Several surveys are being developed to distribute to students, faculty, staff, and alumni/community leaders. Survey results will be used by various academic and administrative units to support the university's strategic plan and assessment of programs and units.
 - Currently conducting onsite interviews for Dean of the College of Business and Technology. Dr. Margaret Kilcoyne (Natchitoches) and Dr. Jacques Verville (Montgomery, AL) are the two finalists.
 - College of Education and Human Development Awards Ceremony will be held on April 18th in the Commons Area of the TEC.
 - Teaching, Leadership, and Counseling will apply for a Believe and Prepare grant that will provide support to rural schools districts by recruiting and preparing teachers to work in these districts.
- Greg Handel:
 - Several 2+2 agreements in CJ with South Louisiana Community College and LSU-E. Also one in Forensic Science with LA Delta Community College.
 - Successful Demon Math Classic with over 100 students in attendance.
 - Kenneth Burns will be new Director of Student Media and is training currently.

- Theatre/Dance students had a successful networking trip to New York City where they met with agents. Several were offered summer contracts, and one student given a call-back for Broadway's "Motown."
 - Busy end of the year in CAPA. Check Calendar of Events.
 - CAPA will induct the Symphony Society into the CAPA Hall of Fame during the April 25th concert.
- **Liz Knecht:**
 - **No report.**
 - **Margaret Kilcoyne:**
 - **Since 1999, our CIS students have won 17 national titles; PBL won state titles which entitle them to participate in nationals this summer. Last summer, they won 3 national titles. Our students are 'simply the best'!**

Student	Event	Award
Katelyn Marchand	Personal Finance	First Place
Katelyn Marchand	Cost Accounting	First Place
Katelyn Marchand	Accounting for Professionals	First Place
Ciara Gibbs	Organizational Behavior & Leadership	Second Place
Taylor Poleman	Management Concepts	First Place
Taylor Poleman	Accounting Principles	Frist Place
Julie Breaux	Microeconomics	Second Place
Julie Breaux & Virginia Falgoust	Business Decision Making	First Place
Julie Breaux	Entrepreneurship	Second Place
Virginia Falgoust	Sales Presentation	First Place
Michelle McIntyre	Business Communication	First Place
Michelle McIntyre	Cyber Security	First Place
Michelle McIntyre	Desktop Publishing	First Place
Oscar Alan Thompson	Financial Concepts	First Place
Oscar Alan Thompson	Retail Management	Third Place
Maggie Harris	Accounting Principles	Third Place
Maggie Harris	Entrepreneurship	First Place
Sharonda Demars	Public Speaking	Second Place

- **Impact – 16 faculty members from the School of Business traveled to the Federation of Business Disciplines' Conference to present their research endeavors. Drs. Jon and Tammy Croghan's paper was selected as the McGraw Hill Outstanding Paper by the Association of Business Communication.**
- **Another best paper recognition was earned by Mr. Phil and Dr. Margaret Kilcoyne for the second year, the Academy of Business Research 2017 New Orleans Conference – awarded the Best Paper Award.**
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- **Lt. Gov. Billy Nungesser was very impressed with our Hospitality Management and Tourism and Computer Information Systems programs, and I feel that we formed a strong relationship for future endeavors.**

- This is a timeline of our enrollment numbers:
 - Fall 2014 – 1162
 - Fall 2015 – 1262
 - Fall 2016 – 1390 (19.6% Increase Over Two Years; 10.1% Increase Over One year)
 - Fall 2017 (As of 04/07/17) – 596 (59.5% From Target vs. 69.5% For Entire University So 10% Better)
 - Our goal is as follows: in 2016 beginning with 1,390 students and increasing by 10.1% per year:
 - Year 1 = 1,530
 - Year 2 = 1,685
 - Year 3 = 1,855
 - Year 4 = 2,045
 - Since our AACSB application report is due on July 1, 2017, we are gearing up to write it. It must address the 2015 report findings and select an on-site visit for 2019-2020. I'll select dates in 2020.
 - Innovative-Providing authentic business-related scenario for our students like the Flavor of Louisiana. They were engaged in assisting with the planning of the event as well as preparing food for the events. They were very excited about this opportunity to showcase their program.
 - We are preparing to sign an agreement with technical and community colleges and NSU and 5 industry partners. Students will be paid to work in the partner industry.
 - We are working on the refinement of the ProStart agreement with the high schools which is a similar to the Project Lead the Way agreement with the high schools.
- **Marcia Hardy:**
 - Approved updated Faculty Senate Handbook for 2017; it was last updated in 2013.
 - Marshalls selected for AM/PM commencements: Mike Land, Connie Melder, Rick Jensen, and Don Stewart.
 - Faculty Senate voted to request 1 dedicated Faculty Senate WebEx meeting room. Two rooms under consideration: The President's Room ideally meets Faculty Senate meeting room needs; and the Cane River Room will also work as a Faculty Senate meeting room and may best meet other NSU needs.
 - Funding estimates from Tracy Brown were provided for both proposed rooms. Presented to Dr. Maggio for consideration.
 - Faculty Senate "Leaders Against Litter," campaign a success inviting all NSU Faculty Senators and faculty to attend.
 - **Approved Strategic Plan and QEP documents.**
 - Process underway to select a new Executive Council for 2017-2018. Voting to take place next week. New Faculty Senate President will be introduced at the May meeting of the Leadership Team.
 - **Drake Owens:**
 - NSU Alumni Association/Foundation Board Meetings-renewed focus on outreach and development strategies.
 - Long Purple Line Induction Ceremony-240 attendees; 5 inductees.
 - Flavor of Louisiana-650 attendees; \$50,000 raised.
 - Plans underway for ULS Day at the Capitol-April 19th; 100+ students to attend.
 - West Baton Rouge Alumni Gathering to be held April 19th.
 - Plans underway for Natchitoches Day at the Capitol-April 20th.

- Dallas Area Alumni Gathering to be held April 21st.
 - Tyler Area Alumni Gathering to be held April 22nd.
 - Senior Ring Ceremony to be held April 24th.
 - Alexandria Area Alumni Gathering to be held April 27th.
 - 35th Annual Chris Roper Golf Tournament to be held April 29th.
 - Golden Jubilee-50+ Luncheon to be held May 12/13.
 - Legislative Session April 10 – June 8; working with System Office on advocacy efforts.
 - **Strategic Plan/Assessment-finalizing metrics/goals/strategies for External Affairs.**
- Carl Jones:
 - Waiting to see what actions the Legislature takes this session.
 - Roni Biscoe:
 - **Worked with John Pearce to enlist his help in notifying students about all surveys currently being administered. Asked him to stress the importance of assessment at all times, but especially now.**
 - Greg Burke:
 - “Vic’s Choice” Student-Athlete Year-End event set for April 26th.
 - Plans coming together for new video board at Turpin Stadium, including ULS Board approval on April 20 and a financial pro forma for the project which now exceeds \$820,000.
 - Continuing to work on foundation of a facility campaign with TBA Architecture firm.
 - “Legends” event featuring former NSU Demon and current LSU Head Coach Ed Orgeron scheduled for Friday, May 5 (originally was May 6).
 - Southland Conference Advisory Council meeting set for May 21-23 in Frisco, TX. NSU Track and Field Coach Emeritus Leon Johnson will be inducted into the Southland Hall of Honor at Honors Banquet which culminates three day meeting. NSU also hopes to have at least one of its two student-athlete nominees chosen for the Southland Citizenship Award; NSU has won this award seven of the past nine years.
 - Athletic Department signed contract with Vivature to generate revenue from athletic training room services and also upgrade compliance through higher level of technology.
 - Renowned concussion specialist, Dr. Julian Bailes, spoke to the entire Athletic Department on April 6th.
 - NSU Athletic Department graduation reception scheduled for May 11.
 - New student support group for athletics is being formed with first meeting on April 12.
 - Southland Conference postseason championships on horizon – Baseball (Sugarland, TX), Softball (Conway, AR), Track and Field (New Orleans), Women’s Tennis (Beaumont, TX)...administrators will attend to support teams.
 - Bid for NSU-Natchitoches to continue hosting LA High School Athletic Association Cross Country championship meet due by May 17.
 - Spring semester Athletic Council meeting scheduled for April 12.
 - Greg Burke to attend NCAA Committee on Academics quarterly meeting in Indianapolis from April 18-20.
 - N-Club Hall of Fame induction class for Homecoming 2017 has been tentatively set.

- **Marcus Jones:**
 - **University Police**
 - ❖ **Body cameras are now in use.**
 - ❖ **Part of the staff has moved to South Hall.**
 - **Physical Plant**
 - ❖ **Kyser Hall: Room 106 underwent a major update. This room was turned into the new Electronic Media and Production lab.**
 - ❖ **Magale Recital Hall ceiling repair: Replaced all the vents and repaired and repainted the ceiling.**
 - ❖ **Scholars' College – Morrison Hall: Major face lift in the student lounge. Removed old carpet tile flooring and replaced with LVT.**
 - ❖ **Warren Easton parking lot: Quote is for \$85,000. Working with purchasing to get this set up.**
 - ❖ **HH&P building: New HVAC system is being installed in the office area. Removed all fan/coil units (16) total in that area. Replacing them with a 10-ton heating and cooling unit.**
 - ❖ **Working with SGA to plan and build a stage on the Iberville green area.**
 - ❖ **RFP on Entergy Savings Project is currently with FPC 3rd party review company. Tom Van Deventer is engineer on project. One company has been on campus to review our system before they will enter an RFP. RFP should go out during April.**
 - ❖ **ORM Audit was passed in the 4th quarter of 2016.**
 - **International Students**
 - ❖ **Working on various agreements; University of Angers HMT/BUAD Dual Degree agreement. Angers' Arts School Agreement.**
- **Ron Wright:**
 - **Assisted in conducting random drawing for Elementary Lab School; there were 6 openings for 2017-2018.**
 - **Will begin working on development of next generation of MyNSU after commencement.**
 - **New mobile app has been downloaded 2200 times in the last month; have had favorable comments.**
 - **Working with Business Affairs on electronic billing; students will get emails when bills are sent out.**
 - **Working to get quotes so that all housing divisions have the same services for internet/television, etc.**
- **Darlene Williams:**
 - **A priority item continues to be ongoing work on assessment plans and data collection for all units.**
 - **ECE staff coordinate the BOR's annual eLearning Conference on April 4, 2017. The event was a great success.**
 - **Ongoing discussion regarding the development of an entrepreneurial center on NSU's campus with local NCA leaders.**
 - **Ongoing collaborative effort with LCTCS and the COE on the development of online master courses.**
 - **Ongoing participation in discussions with regional community leaders regarding Healthcare Sector Partnerships and Regional Workforce needs.**
 - **NSU selected as one of seven institutions in the country to collaborate with CAEL to pilot the new Adult Learner Focused Inventory (ALFI) assessment.**

- ECE staff working with ITS to prepare for Moodle upgrade –expected to launch summer 2017.
 - In discussion with BOR and LOUIS about the development of a statewide OER plan.
 - Marksville - Tunica-Biloxi Language & Culture Revitalization Program submit Administrative for Native Americans (ANA) grant.
 - OSP continuing work with faculty in prep for proposal development and submission. Three NSF proposals submitted.
 - Alexandria staff host on-site SACS review team and did an outstanding job.
 - Barksdale staff, in consult with CIS, expand recruiting effort to military prospects at Keesler AFB.
 - Leesville staff initiated Department of Defense - SOC call for programs.
 - SBDC hosts and participates in a number of events – elevating SBDC’s visibility and availability of services. As an example, the center was just recently selected by the City of Minden’s Economic Development Office to facilitate a seminar series.
 - Initial planning completed in preparation for the addition of video conferencing suites in Leesville, Alexandria, and Shreveport.
- Dana Clawson (presented by Dr. Maggio):
 - We have an additional 20 students wanting into clinical in Alexandria.
 - Out Psych Mental Health NP concentration goes before the State Board of Nursing next week.
 - Shreveport Nursing Advisory Council met last week along with the Shreveport District Nurses Association’s legislative breakfast held at CONSAH (3 legislators attended and Mayor of Bossier City.
 - I am headed to LACANE meeting (Thursday) after Rapides Foundation Meeting (Wednesday).
 - Chris Maggio:
 - Talked about Lt. Gov. Nungesser’s visit to campus. Our CIS and HMT departments briefed the Lt Gov. on our academic efforts in each one of these areas. We discussed ways the university could partner with the Lt. Governor’s office.
 - The new legislative session begins today. Topics like the budget and tax reform will be at the top of the list of items to address.
 - ULS Day at the Capitol is coming up on April 19th, and the Natchitoches Day at the Capitol is April 20th.
 - **Dr. Maggio stressed the importance of assessment and working with Roni Biscoe and Frank Hall through the assessment process.**
 - Stressed that all areas of the university need to be focusing on retention efforts.

Next meeting scheduled for Monday, May 1, 2017 at 8:30 a.m.