Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

**WHAT:** President’s AY 2016-2017 Assessment Cycle Key Findings Report (Brief) Minutes

**WHEN:** 3:00 –5:00 5 July 2017

**WHERE:** Caspari, 3rd Floor – Henderson Conference Room

**STRATEGIC PLANNING TEAM ATTENDANCE:**
President: Dr. Chris Maggio
Interim Provost and Vice President for Academic Affairs: Dr. Vickie Gentry
VP for the Student Experience: Dean Frances Conine
VP for Technology, Innovation, and Economic Development: Dr. Darlene Williams
Vice President for External Affairs: Mr. Jerry Pierce
Asst. VP of External Affairs for University Advancement: Dr. Drake Owens
Executive Vice President for University and Business Affairs: Dr. Marcus Jones
Intercollegiate Athletics: Dr. Haley Taitano for Mr. Greg Burke
Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe
Director of Institutional Effectiveness: Frank Hall
Director of the Quality Enhancement Plan: Mr. Bill Brent

**UNIVERSITY ASSESSMENT COMMITTEE ATTENDANCE:**
College of Arts and Sciences, Dr. Greg Handel, Dr. Lindsay Porter
College of Education and Human Performance, Dr. Katrina Jordan
Nursing and Allied Health, Dr. Debra Clark
Business and Technology, Dr. Margaret Kilcoyne
Registrar, Library, Aux & Support Services, Ms. Yvette Ceasar-Williams
Library, Mrs. Abbie Landry
Auxiliary Services, Mrs. Jennifer A. Kelly
Athletics, Mr. Dustin Eubanks
Institutional Effectiveness and Human Resources, Ms. Roni Biscoe
External Affairs, Mrs. Leah Jackson
The Student Experience, Dean Frances Conine
Technology Innovation and Economic Development, Dr. Darlene Williams
Information Technology Services, Mr. Ron Wright
Business Affairs, Mrs. Daphne Sampite
University Affairs & Police, Chief Jon Caliste

**SPECIAL GUESTS:**
Dr. Kirsten Bartels, Director, Scholars College
Dr. Betsy Cochran, Professor, Scholars College
Ms. Lori Leblanc, Deputy Title IX Coordinator
Mr. Steven C. Gruesbeck, Director, Office of Service-Learning
AGENDA: The briefing and associated discussion followed the sequence below.

- Purpose
- Mission-Vision-Core Values
- How We Got Here?
- Bottom Line Up Front
- Institutional Effectiveness Process
- Strategic Focus Area (SFA) Objectives
- Decision – SFA Objective Cross-Walk
- **AY 2016-2017 Assessment Cycle (Findings-Decisions-Recommendations)**
  - The Student Experience
  - Academic Excellence
  - Market Responsiveness
  - Community Enrichment
  - Athletic Prominence
- Magnitude of the Assessment
- Program-Unit Assessment – Process Review – Findings – Actions
- Overarching Process Review – Areas for Consideration
- Maturity Level Progress
- Recommendation – Decision Tracker
- The Road Ahead
- IE Timeline Graphic
- Response to SACSCOC Visit Committee Report
- Institutional Effectiveness Website
- Questions - Guidance

PRESIDENT’S GUIDANCE:

- We will continue to leverage this model/process to drive decisions and meaningful improvement across the University.
- The benchmarks and targets are approved, but we may modify as the situation changes; we are doing great.
- We must be able to track the recommendations and monitor the decisions made to ensure we remain connected to this hard work and our Strategic Plan - Vision. We may use the Decision-Recommendation Tracker for the update in December.

TIMELINE:

- **Immediate:**
  - Capture the lessons learned and implement decisions
  - Update AY 2017-2018 Assessment Plans, as necessary
  - Continue to assess recommendations – Build consensus and secure decisions
  - Initiate – continue AY 2017-2018 assessments – data collection
- **Near Term:**
  - August 14th – AY 2016-2017 Assessment Update to Faculty and Staff
  - October – President’s guidance initiates the Strategic Budgeting Cycle
  - December – Azimuth check with President on AY 2017-2018 Assessment
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- Short Term:
  - March-April – 2018-2019 draft assessment plans (due 13 April)
  - May 11th – Commencement ends 2017-2018 Assessment Cycle
  - June 15th – 2017-2018 Assessments complete and submitted to DIE
    SFA updated assessments complete and submitted to DIE
  - June 29 – Brief to President

Meeting adjourned at 4:55.

Prepared by Frank Hall