Office of Executive Director of Institutional Effectiveness (EDIE)
and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 – 4:00 – 12 September 2018

WHERE: Caspari, 3rd Floor – Henderson Conference Room

REQUESTED ATTENDANCE:
President: Dr. Chris Maggio
Interim Provost and VP, Academic Affairs: Dr. Vickie Gentry
Interim VP, The Student Experience: Frances Conine
VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams
VP, External Affairs: Jerry Pierce - absent
Asst. VP, External Affairs for University Advancement: Dr. Drake Owens
Executive VP, University and Business Affairs: Dr. Marcus Jones
VP, Business Affairs and Controller: Carl Jones - absent
Intercollegiate Athletics: Greg Burke - absent
Faculty Senate President: Dr. Thomas Reynolds - absent
Research Council: Dr. Margaret E. Cochran
Community/Public Service: Steven Gruesbeck
Chair, General Education Committee, Dr. Lisa Abney - absent
Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe - absent
Director of Institutional Effectiveness: Frank Hall

MINUTES:

❖ Reviewed the AY 2018-2019 IE Model Planning Calendar – will add Mid-Year Assessment Update report due date once discussed with UAC and agreed upon. Discussed the new General Education Competency assessment plan due date of 14 September 2018 and the reason for the delay from the original suspense of 1 September 2018.

❖ Update provide on CS 3.3.1.1. Monitoring Report – mailed on 30 August and received on 31 August 2018 by SACSCOC.

❖ Final Assessment Cycle 2017-2018 Validating Our Approach (29 August 2018) – agreed to release to students and faculty via University Messenger. Draft narrative:
"Attached is the University’s capstone assessment document for AY 2017-2018. The findings are underpinned by 116-degree programs and service unit assessments and serve to inform both operational and strategic decision making. In total, we took into consideration the results from over 900 separate metrics/measures. The totality of the findings underscores the steady progress we are making in becoming the premier regional university. Thank you all for your participation in the assessment process and your willingness to assist in improving the university and our students’ university experience."

Prepared by: Frank R. Hall
Review and discussed the AY 2017 - 2018 Assessment Cycle - Lessons Learned. The Presidential Brief will now be scheduled after the start of the semester to allow more faculty participation/involvement.

Mid-Year Assessment Guide-Template. Reviewed approach and will consult UAC for additional consideration and future suspense date.

AY 2017-2018 Decision Tracker (5 Sep 2018). Discussed and will take for action to close out the AY 2017-2018 Assessment process. The disposition of each decision/action will be reviewed to ensure the best possible outcome.

Future 5th Year Interim Reports (28 Aug 2018). Reaffirmed ownership and discussed the use of SACSCOC Resource manual to gain appreciation and verification ensuring ownership is appropriate. Next step is to determine the best approach, for example should a drafts report be done in 2019-2020 in preparation for 2020-2021?

Meeting adjourned at 3:50.

Next meeting is 17 October 2018 at 3:00 in the Henderson Conference room on the third floor in Caspari.