Advisory Board Committee Minutes

Welcome by Dr. Chris Maggio and Dr. Margaret Kilcoyne
Work together on curriculum and developments
Highlights of student preparation
Articulation Agreements

School of Business Enrollment Numbers:
Breakdown by Degree:

School of Business:
Year Number & Percentage:
2013 984 Enrollment
2018 1242 Enrollment
Increase of 79%

Accounting:
2013 170 Enrollment
2018 262 Enrollment
Increase of 54%

Business of Administration:
2013 562 Enrollment
2018 567 Enrollment
Increase of 1%

Computer Information Systems
2013 158 Enrollment
2018 308 Enrollment
Increase of 95%

Hospitality Management & Tourism
2013 61 Enrollment
2018 104 Enrollment
Increase of 41%

Endowed Professorship:
Reversed in 2018:
Business Commitment of $80,000
State Match $20,000
To date 17 professorships were awarded, 6 committed endowed professorships for a total of 23

Professors will have success in competing

IET hopefully will have an Endowed Professorship next year.

College of Business/School of Business has Top 10 Top 20 National Ranking in BUAD, CIS, & Acct.

International Business Awards

Faculty in writing grants with the Education Department in the amount of $4.4 Million

Integrate Technology-October 31st

Attend Alicante’ University for 2 semesters, earn a degree from NSU School of Business and Alicante

Outreach:
   CIS Hour of code was 1 day and had been expanded to 3 days

NSU Demon Coding Club
   Will have a tech clinic for the parents and the students

Growing Pains and demands
   Partner with companies to fund instructors and professors for 9 months

Business can sponsor, i.e. coding clubs

EAP, Entrepreneurial Accelerated Program

Students go thru paces: intensive workshop on November 13th

Work with another professionals’ sort of like “Shark Tank”

Angel Program: Purchase 1 unit for 1 seat on the board
A seat on the board and funding

Experiential Learning Piece Alexandria & Natchitoches Libraries

Business Project based on BUAD, CIS, ACCT

Inferno Pitch will be on November 16th; Professionals promoting

Degrees and Concentrations for advising:
   BUAD
   CIS
   HMT
   ACCT
   PBC Analytics
Business and Accounting:
   Accounting: Beta Alpha Psi Honors
   Community services: crawfish boils, carwash, and Quick Book Training

Aldredge & Team: Interns & Jobs

BUAD and ACCT coordinating on CLE in November
Mock Interviews

BUAD-Inferno Pitch
   Entrepreneurial ship

J. Walter Porter Forum will be October 25, 2018

BUAD will meet to determine how to move forward on how to have the MS in Entrepreneurship and Innovation

CIS-Curtis
Recognized Nationally
GDIT, LaTech, BPCC, and LA Develop.

Work on Student Appreciation Day
Cyber Security Concentration-Fall 2019

Non-Credit Security Plus – Online Boot Camp Flyers
   Class materials along with retake
   Pass test to earn certification

National Trends:
   Artificial Intelligence: hospitals, video intelligence, robots, .net, background, & software Program
Security-Understanding industry before automation
   Basic industry practices
Systems that learn and building artificial intelligence

Jonathan Sexton, Walmart-Call centers
Dan with Microsoft-Cyber Security, AI Technology
Josh Davis, General Motors-Vehicles, data points & sensors on vehicles, initial blockchains, reward data

Community Embrace-
   People want to live or help w/live interaction
Skype Interaction-Social Media Wise
Blockchain Initiative
How are we to adjust to millennials?
Text only, no email, no phone calls,
Proper Protocol as to text message & email priority

Dan, Microsoft: we are going away from the emails, Need for secure communications

Josh Davis, General Motors: in house internal training-interacting with millennials

Jonathan Sexton, Walmart: seamless omni channels

Do not talk in Acronyms or write in abstracts

Ability, interest, and potential show personal ability about you.

Local & Regional Trends:
Convergence of life size systems
Convergence of IT, BUS, HHS, EPLC Documents, plan, architect, and maintain

Cyber security-Identity
If you can get client identity, you can get to their clients,

CIS-Association of Information and technology groups

Manage service for IT, Broke fix model

Technical Writing needs to be a required course for student in CIS

How can you prepare students careers and Interactions?
Indeed.com, work remote,
Do Not Wear a Hoodie to the interview!

Use your network to help.

Student Advisory Committee presented power points
Leadership Conference for Empowerment

Professional Attire for contact
Learn Leadership styles will help in work force

Need to be job ready
Resume should be put together well
Communicate Effectively

NYP-Natchitoches Young Professionals help students with employment and internships
Do not create barriers for yourself
Choose to be confident!
Questions about the account degree course numbers not in numerical order.

Presentations after Breakouts:

ACCT:
- In-depth Quick Book
- Sequence in course work
- Team Project & Communication

BUAD
- What apps can be used on phone & laptop?
- Quizzed or asked top 3 things on new each day
- Quick Books

CIS
- Presentation
- Security
- Soft skills

Student:
- Need to research and have aspect of business, trust, prospective
- Know the company, trustworthy, empathy