

Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 - 4:30 – 9 October 2019

WHERE: Caspari, 3rd Floor – Henderson Conference Room

ATTENDANCE:

President: Dr. Chris Maggio

Provost and VP, Academic Affairs: Dr. Greg Handel

Interim VP, The Student Experience: Frances Conine (*Jana Lucky represented*)

VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams

VP, External Affairs: Jerry Pierce (*absent*)

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens

Executive VP, University and Business Affairs: Dr. Marcus Jones (*absent*)

Chief Financial Officer: Pat Jones

Chief Information Officer: Ron Wright

Director, Intercollegiate Athletics: Greg Burke

Interim Dean, College of Arts and Sciences – Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development – Dr. Kim McAlister (*absent*)

Dean, College of Nursing and School of Allied Health – Dr. Dana Clawson (*absent*)

Dean, College of Business and Technology – Dr. Margaret Kilcoyne

Faculty Senate President: Dr. Thomas Reynolds (*absent*)

Research Council: Dr. Margaret E. Cochran

Community/Public Service: Steven Gruesbeck

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

Minutes:

- ❖ Approved 14 August 2019 meeting minutes.
- ❖ Discussed updates to IE Model Planning Calendar. Note: 14 Feb 2019 – All Mid-Year Updates due. The brief will be compiled and provided (via email) for review on 11 March 2020. There will not be a briefing associated with this year's Mid-Year update. Everyone will be able to review the *Brief* (document) and ask questions as appropriate. The *Brief* will be stored on the IE website available to anyone with interest.
- ❖ The following topics were discussed regarding the Future Focused Planning Calendar:
 - Assessment Cycle 2018-2019 Building Momentum. The assessment document record copy is on the IE website under Strategic Planning, Strategic Planning By Year, AY 2018-2019.
 - Discussed the draft Mission Statement and the road forward. Dr. Handel will determine the requirement and process to gain approval by the Board of Regents.

Prepared by: Frank R. Hall

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Once approved we anticipate implementing the new mission statement on 1 July 2020.

- ❖ We discussed the AC 2018-2019 Decision Matrix and, barring any concerns, it will be considered complete thereby ending Assessment Cycle 2018-2019.
- ❖ We discussed our approach to the next *Strategic Plan*. It was agreed that we will extend the timeframe of the existing 2016-2021 Strategic Plan to a new term, 2021-2028. Each Strategic Focus Area (SFA) will add “Innovation” as an objective. The objective, strategies, and associated metrics will be developed by each SFA. Following is the development timeline:
 - AC 2019-2020: Assessment as usual – Assessment document will be produced.
 - AC 2020-2021: This will be a year of reflection and development of the “Innovation” Objective, Strategies, and Metrics. We will produce a base document outlining all the SFA (Objectives – Strategies – and Metrics), but no data or assessment will be reflected. The format and look of this document will be like the original Strategic Plan 2016-2021.
 - AC 2021-2022: Assessment will occur. The comparison year will be AC 2019-2020.
- ❖ Mission, Roles, and Priorities. As a natural extension of the University mission analysis process, we will review the mission statements, roles, and priorities of each College and key administrative offices as per the outline on the attached slide. The schedule is:
 - 14 November 2019. Each College will present its mission statement, roles, and priorities. Vision statements and values are optional. See the Draft slide Outline attached.
 - 12 February 2020. Provost and Vice Presidents.
- ❖ Highlighted the SACSCOC Fifth-Year Interim Report requirements and provided an example of what a standard owner should develop as a guide to answering the requirement (attached).

Next meeting 13 November 2019 at 3:00 in the Henderson Conference room, Caspari Hall.