

## Placement Rate

**Specifications.** The First Destination Survey (FDS) is distributed to all graduation candidates for the August, December, and May graduation cohorts in each academic year. The FDS for AY 2019-2020, has an overall knowledge rate of 30.1%. The NACE defines knowledge rate as the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' postgraduation career activities. This information may come directly from the graduates via, for example, a survey method. Relevant data, however, may also be provided by employers, or obtained through other sources (e.g., LinkedIn profiles, other online sources, fellow graduates, or parents). NSU makes a good faith effort to verify the information obtained by any source other than the graduate or in any case where there is some concern about the accuracy of the available information.

The 2019-20 FDS yielded the following results: 69.5% Working, Continuing Education, Military or Volunteering, 29.8% of graduates in this cohort are still looking for employment, and 0.7% are not seeking. The breakdown by graduation cohort is in the chart below.

Graduation Cohort	Working	Still Looking	Not Seeking	Response Rate	# of Total Student Responses
August 2019	91.2	8.8	0	13.9	34
December 2019	79.0	20.5	0.4	30.8	229
May 2020	60.4	38.7	0.9	33.8	318
<b>Overall</b>	<b>69.5</b>	<b>29.8</b>	<b>0.7</b>	<b>30.1</b>	<b>581</b>

**Goal.** Placement rate of 80%.

The criteria and goal are appropriate as they directly support the attainment of increased graduation outcomes for NSU students. The goal was derived from the NACE First Destinations for the College Class of 2018: Findings and Analysis Report. The reported outcome rates for graduates at the bachelor's and master's level, nationally and regionally (southeast), were combined and averaged to achieve NSU's goal rate.

**Threshold of acceptability.** Placement rate of 75%. This threshold is appropriate as it corresponds regional graduation outcome average for bachelor level students.

**Outcome.** 70% (rounded from 69.5%) placement rate for 2019-20.