



NORTHWESTERN STATE

Health and Human Performance

Sport Administration 577 A

Master of Science in Health & Human Performance

Overview

Sport Administration is an interdisciplinary concentration that includes business related courses such as Budgeting, Sociology of Sport, Human Resource Management, Sport Marketing and Public Relations. It is designed to prepare professionals for administration in sport and fitness settings. Many students in the program apply for Graduate Assistantships that provide quality experience outside the classroom.

Program Objectives

Sport Administration is a 33-semester hour degree designed for the professional who would like to improve their effectiveness in the management of sport-related programs. This unique non-traditional degree program compliments the career aspiration of athletic administrators, recreation sport specialists, facility managers, sports information directors, sport business personnel, coaches, and major and minor professional league personnel.

Application Process

For more Information about the application process, prospective students may complete the online information request at www.graduateschool.nsula.edu or log onto <https://hhp.nsula.edu/> or call 318.357.5126

Degree Requirements:

Foundation: 9 Hours

- HP 5000 Statistics for Health & Human Performance
- HP 5020 Research in Health & Human Performance
- HP 5150 Sociology of Sport

Emphasis Area: 18 Hours

- HP 5120 Sport Marketing and Promotion
- HP 5130 Governing Agencies & Ethical Principles in Sport
- HP 5160 Sport Law
- HP 5190 Resource Management in Sport
- HP 5220 Budgeting and Planning for Sport

Seminars in Sport Administration

A minimum of three (3) one-hour seminars must be completed:

- HP 5510 Technology in Sport Settings
- HP 5520 Current Topics in Sport
- HP 5530 Facility & Event Planning
- HP 5590 Pre-Internship (required)

Application: 6 Hours

- HP 5690 Research Project
- HP 5990 Internship in Sport Administration

Please Contact

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