

Ashlee C. Hewitt

Student Services Center | 318-357-4503 | crooksa@nsula.edu

Professional Summary

Supervise five in state and out of state recruiters to maintain territories and recruit students to the university. Coordinate all visitation programs on campus to recruit future students. Direct cheer and dance camps during the summer as well as coordinate cheer and dance auditions for the university.

Education

M.A. | 2010 | NORTHWESTERN STATE UNIVERSITY

- Major: Adult Education

B.S. | 2001 | NORTHWESTERN STATE UNIVERSITY

- Major: Hospitality Management and Tourism

Experience

ASSISTANT DIRECTOR OF UNIVERSITY RECRUITING FOR HIGH SCHOOL RELATIONS | NORTHWESTERN STATE UNIVERSITY | 2006 - CURRENT

- Supervise University Recruiters.
- Plan all Recruiting events such as fall and spring open houses, receptions and tours.
- Direct spirit group auditions for university
- Direct Cheer and Dance Summer Camps
- Serve on the Board for LACRAO as the Recruitment Serves Chair 2014 – current. Coordinate every high school fair in the state of Louisiana
- Zone VI LACRAO Coordinator – 2006 - current

CENTRAL LOUISIANA RECRUITER | NORTHWESTERN STATE UNIVERSITY | 2005-2006

- Managed central Louisiana territory and visited all high schools in every parish to recruit future students to the university.
- Conducted campus tours and facilitated in all recruitment events.
- Served as Zone VI Coordinator for LACRAO (Louisiana Association of College Registrars and Admissions Officers) by scheduling Central LA high school fairs.

EVENTS COORDINATOR/MEMBERSHIP AGENT | NATCHITOCHE AREA CHAMBER OF COMMERCE | 2003-2005

- Redesigned Chamber quarterly newsletter, revitalized Chamber Cavaliers, planned all Chamber events and Assistant Director of the Natchitoches Christmas Festival.

MEMBERSHIP RECRUITER | NATCHITOCHE AREA CHAMBER OF COMMERCE | 2002-2003

- Called on prospective members, designed and prepared membership packets and retain existing members.