



Business Acumen Courses for Computer Information Systems

ACCT 2000 - FINANCIAL ACCOUNTING - FINANCIAL ACCOUNTING. (3-3-0). Introduction to financial accounting for business entities. Analysis of business transactions; recording and reporting principles; income measurement and asset valuation for financial reporting. *Prerequisite: Mathematics 1020, English 1010.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

ACCT 2010 - MANAGERIAL ACCOUNTING - MANAGERIAL ACCOUNTING. (3-3-0). Cost accounting principles and systems, planning, budgeting, and control systems; analytical uses of accounting information for decision making. Not available as an elective for accounting majors. *Prerequisite: 2000.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

BUAD 2120 - BASIC BUS STATISTICS - BASIC BUSINESS STATISTICS. (3-3-0). A basic statistical foundation is developed; emphasis is then placed upon practical business applications including hypothesis testing, ANOVA, contingency table analysis, and introductory regression analysis; material is related directly to business applications. *Prerequisite: CIS 2000 and any of the following: Mathematics 1060, 1090, 1100, 1810, 2010 or SMAT 1820 and 1840, or 2810.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

BUAD 2200 - BUSINESS REPORTS & COMMUNICATIONS - BUSINESS REPORTS AND COMMUNICATION. (3-3-0). Communication problems, business letters, employment application procedures. Problem areas investigated by research procedures; sources of data, compilation and arrangement of data, documentation, bibliography, and effective presentation. *Prerequisite: Business Administration 1800 or equivalent, English 1010, 1020.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

BUAD 3270 - INTERNATIONAL BUSINESS - INTERNATIONAL BUSINESS. (3-3-0). Pertinent dimensions of the global business environment. Focusing on the international aspects of management, marketing, finance, accounting and economics. Various theories related to global business will be presented and applied in the form of cases. **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

BUAD 3280 - CYBER BUSINESS LAW - CYBER BUSINESS LAW. (3-3-0). Legal aspects of owning and operating a business online as well as maintaining, securing and protecting private data on computer networks. Intellectual property rights, online jurisdictional issues, privacy and the First Amendment and domain name rights; legal aspects of E-commerce and cyber taxation. *Prerequisite: Junior standing.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

FIN 3090 - BUSINESS FINANCE - BUSINESS FINANCE. (3-3-0). Financial statement analysis, working capital management, time value of money, capital structure, leverage, cost of capital theory and concepts, capital budgeting, pro forma statements and analysis, and securities valuation. *Prerequisite: ACCT 2010.* **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

MGT 3220 - ORGANIZATION & MANAGEMENT - ORGANIZATION AND MANAGEMENT. (3-3-0). Management processes and ethics, with focus on the management of people in organizations, their behavior, motivation, and interactions with management structure. *Prerequisite: Junior standing and BUAD 2200.* A common body of knowledge course. **3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture**

MGT 3580 - OPERATIONS MANAGEMENT - OPERATIONS MANAGEMENT. (3-3-0). Principles of operations management applicable to manufacturing and service organizations. Topics include forecasting, product design, process planning, facilities layout and location, aggregate planning, inventory control, just-in-time manufacturing, MRP, quality control, scheduling, supply chain management, PERT/CPM, and other related topics. *Prerequisite: Successful completion of Management 3220 and Business Administration 2120 or Management 3220 and SSTA 3810. 3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

MKTG 3230 - PRIN OF MARKETING - PRINCIPLES OF MARKETING. (3-3-0). Marketing functions, channels of distribution, marketing institutions, marketing analysis, price determinants, marketing trends. *Prerequisite: Junior standing, Economics 2010, Business Administration 2200, or consent of instructor. 3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

SUPPORT COURSES [BUSINESS AND/OR CIS RELATED]

BUAD 1800 - INTRO TO INFO TECHNOLOGY [Additional Support Course] - INTRODUCTION TO INFORMATION TECHNOLOGY. (3-3-0). An introductory course, focusing on the use of file management; word processing, presentation, and data base management; and social issues related to information technologies. *3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

CIS 2000 - SPREADSHEET APPLICATIONS [Additional Support Course] - SPREADSHEET APPLICATIONS. (3-3-0). This course is designed to assist students in preparing for the MOS (Microsoft Office Specialist) Excel Certification. Attention is given to developing skills in spreadsheet applications including data exchange between other types of applications. *Prerequisites or co-requisite: BUAD 1800 or equivalent course. 3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

ECON 2000 - PRIN ECON MACROECONOMICS [Additional Support Course] - PRINCIPLES OF MACROECONOMICS. (3-3-0). A survey of economic principles governing the behavior of the aggregate economy. It addresses the problem of how fiscal and monetary authorities promote price level stability and economy growth. For business majors who take both Economics 2000 and 2010, it is recommended that Economics 2000 be taken first. For non-business majors who take only one course in economics, this course is recommended. *Prerequisite: Sophomore standing. 3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

ECON 2010 - PRIN ECON MICROECONOMICS [Additional Support Course] - PRINCIPLES OF MICROECONOMICS. (3-3-0). A survey of economic principles governing the behavior of individual households and business firms and the markets for specific goods. It addresses the problems of how market prices influence the allocation of society's scarce resources and the distribution of income among its members. For business majors who take both Economics 2000 and 2010, it is recommended that Economics 2000 be taken first. For non-business majors who take only one course in economics, Economics 2000 is recommended. *Prerequisite: Sophomore standing. (Credit not allowed for both ECON 2010 and SECO 2810.) 3.000 Credit hours 3.000 Lecture hours Levels: Undergraduate Schedule Types: Lecture*

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