

# **William Drake Owens**

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## **Experiential Summary**

- Higher education administration: teaching, strategic planning, personnel management, budgeting, institutional advancement and public affairs
- Marketing, public relations and fundraising in higher education and industry
- Mineral asset and wealth management
- Legal analysis; policy development
- Construction management; disaster relief

## **Educational Attainment**

- Ph.D. University of New Orleans, ABD  
Discipline: Higher Education Administration
- J.D. Loyola University New Orleans, 2015  
Discipline: Civil Law
- M.S. Northwestern State University, 2005  
Discipline: Sports Administration
- B.S. Northwestern State University, 2004  
Major: Biomedical Biology

## **Certifications**

- Professional Minerals and Royalty Asset Manager, NARO Institute
- Certificate in Environmental Law, Loyola University New Orleans

## **Professional Experience**

- Assistant Vice President of External Affairs for University Advancement/Assistant Professor, Northwestern State University, Natchitoches, LA, July 2015-Present
- Asset Manager, Aliign Minerals Management, LLC, Shreveport, LA, May 2013-June 2015
- Volunteer Law Clerk, Southeast Louisiana Legal Services, New Orleans, LA, January 2014-May 2014
- Director of University Advancement, Northwestern State University, Natchitoches, LA, June 2008-September 2012

- Assistant Director of Alumni and Development, Northwestern State University, Natchitoches, LA, July 2006-June 2008
- Project Manager, TKTMJ, Inc., Luling, LA, December 2005- May 2006
- Graduate Assistant, Northwestern State University, Natchitoches, LA, August 2004-December 2004
- Assistant Manager, Natchitoches Country Club, Natchitoches, LA, March 2001- July 2004
- Student Lab Assistant, Northwestern State University, Natchitoches, LA, August 2000-May 2004
- Part-time Equipment Operator/Mechanic, J.R. White Contractors, Inc., Homer, LA, August 1997- July 2000

### **Professional Affiliations**

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| • National Association of Royalty Owners           | 2013-Present |
| • American Bar Association                         | 2012-Present |
| • Council for Advancement and Support of Education | 2006-Present |
| • Association of Louisiana Alumni Executives       | 2006-Present |

### **Service Organizations**

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|---|-----------|
| • Mary R. Gallaspy Charitable Trust, Executive Director                   | 2010-2012 |
| • Northwestern State University Foundation, Executive Director            | 2009-2012 |
| • Northwestern State University Alumni Association,<br>Executive Director | 2009-2012 |
| • Natchitoches Rotary Club, Member  | 2009-2012 |
| • Natchitoches Area Jaycees, Member                                       | 2002-2012 |
| • Boy Scouts of America, Member   | 1987-1998 |