

Jana Lynn Parker Lucky

Student Services Center | 318-357-4616 | luckyj@nsula.edu

Professional Summary

Fifteen years of experience in the area of Enrollment Management. Excellent communication, administration, and supervision skills. Experience in developing and implementing successful marketing and recruiting programs for Northwestern State University.

Education

BACHELOR'S DEGREE | 1992 | NORTHWESTERN STATE UNIVERSITY

- Major: Journalism with emphasis in Public Relations

MASTER'S DEGREE | 2003 | NORTHWESTERN STATE UNIVERSITY

- Major: Student Personnel Services with emphasis in Administration

Experience

ADMISSIONS COUNSELOR | NORTHWESTERN STATE UNIVERSITY | AUGUST 1992-AUGUST 1994

- Recruited students for NSU across the state of Louisiana
- Record increases in my territory

ASSISTANT DIRECTOR OF ADMISSIONS AND RECRUITING | NORTHWESTERN STATE UNIVERSITY | AUGUST 1994-AUGUST 2000

- Set up Recruiter Territories
- training for recruiters

DIRECTOR OF RECRUITING [NORTHWESTERN STATE UNIVERSITY [AUGUST 2000- PRESENT

Coordinate and implement recruiting plan for the university

Coordinate all recruiting efforts for all markets.