

# Communication Major Requirements Checklist AY 2022 –2023

The University core requires that each baccalaureate curriculum includes the following:

## English (6 hours):

- D English 1010
- D English 1020

## Mathematics (6 hours):

\*Courses must be taken in order and pairs indicated.

Select courses from:

- D Math 1020 and 1060
- D **Math 1035 and 1060**  
*(recommended for COMM)*
- D Math 1020 and 1090
- D Math 1020 and 2010
- D Math 1100 (6 hours)
- D Math 1810 (6 hours)
- D Math 2100 and 2110 (10 hours)

## Natural Sciences (9 hours):

\*Indicates lab course is required

### D Physical (3 or 6 hours)

Select courses from: D

Science 1010

- D Science 2010
- D Chemistry 1030 - 1031\*
- D Chemistry 1040 -1041\*
- D Chemistry 1070
- D Physics 2030 - 2031\*
- D Physics 2510 - 2511\*

### D Biological (3 or 6 hours)

Select courses from:

- D Science 1020
- D Science 2020
- D Biology 1010 - 1011\*
- D Biology 2060 - 2061\*
- D Biology 2250 - 2251\*
- D Biology 2260 - 2261\*

## Humanities (9 hours):

D **Literature (3 hours)** Select one course from:

- D English 2110

D **History (3 hours)** Select

one course from: D

History 1010

- D History 1020

- D History 2010

D **History 2020**

*(recommended for COMM)*

D **Communication (3 hours)**

Select one course from

- D Communication 1010
- D Communication 2500

## Fine Arts (3 hours):

- D Fine Arts 1040

## Social/Behavioral Sciences (6 hours):

D **Social Science (3 hours)** Select one course from:

- D Anthropology 1510
- D Economics 2000
- D Political Science 2010
- D Geography 1010
- D Philosophy 1010

D **Behavioral Science (3 hours)**

Select one course from:

- D Educational Psychology 2020
- D Psychology 1010
- D Psychology 2050
- D Sociology 1010

## University Studies 1000 (1 hour)

- D University Studies 1000

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All COMM majors must complete 21 semester hours in the Communication Core and 27 semester hours in one of three available concentrations. To graduate, a student must earn a minimum of 120 total semester hours.

## Communication Core (21 hours):

- **Comm 1040:** Writing Fundamentals for Communication Professionals
- **Comm 2020:** Mass Media & Society
- **Comm 2510:** Writing for Mass Media
- **Comm 2040:** Media Law & Ethics
- **Comm 3260:** Social Media Management
- **Comm 4700:** Capstone I Portfolio
- **Comm 4910:** Capstone II Internship

## Concentrations (27 hours):

All COMM majors are required to have a concentration within their COMM degree. Students can choose from the following three concentrations: strategic communication, broadcast and digital media production, and multimedia journalism.

### Strategic Communication (225E):

- **Comm 2360:** Principles of Strategic Comm.
- **Comm 2500:** Interpersonal Comm.
- **Comm 3510:** Advertising, Marketing, and Branding
- **Comm 3600:** Writing for Strategic Comm.
- **Select one course from:**
  - **Comm 4310:** Globalization & International Communication
  - **Comm 4660:** Strategic Communications Management
- **12 hours of COMM electives**

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### Journalism, Broadcast, and Digital Media Production (225H):

- **Comm 2440:** Video Production
- **Select two courses from:**
  - **Comm 2400:** Audio Production
  - **Comm 2530:** Visual Communication
  - **Comm 2610:** Photojournalism
- **Select one course from:**
  - **Comm 3430:** News Producing
  - **Comm 3520:** Beat Reporting
- **Comm 4230:** Digital Magazine Production
- **12 Hours of COMM Electives**

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### Sports Media (225I):

- **Comm 2440:** Video Production
- **Comm 2110:** Sports Communication
- **Select one course from:**
  - **Comm 3510:** Advertising, Marketing, and Branding
  - **Comm 3520:** Beat Reporting
- **Select one course from:**
  - **Comm 3500:** Sports Broadcast Production
  - **Comm 3650:** Sportscasting
- **Select one course from:**
  - **Comm 4500:** Advanced Sports Journalism
  - **Comm 4230:** Digital Magazine Production
- **12 hours of COMM electives**

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## Minor

All COMM majors are required to have a minor in another academic department. Students who choose to double major do not have to complete a minor as the second major satisfies this requirement. \*If a student chooses a minor offered by the School of Business, the student may apply toward BA in Communication a maximum of 27 semester hours in courses offered in the School of Business.