




The Economic Value of Northwestern State University



About NSU


 **10,415**
Credit students

 **432**
Non-credit students

 **956**
Employees

Economic impact analysis




 **\$333.2 million** Added income

Alumni impact
Impact of the increased earnings of NSU alumni and the businesses they work for


An economic boost similar to hosting the World Series **51x**

OR **4,756** Jobs supported



1 out of every 58 jobs in Northwest and Central Louisiana is supported by the activities of NSU and its students.




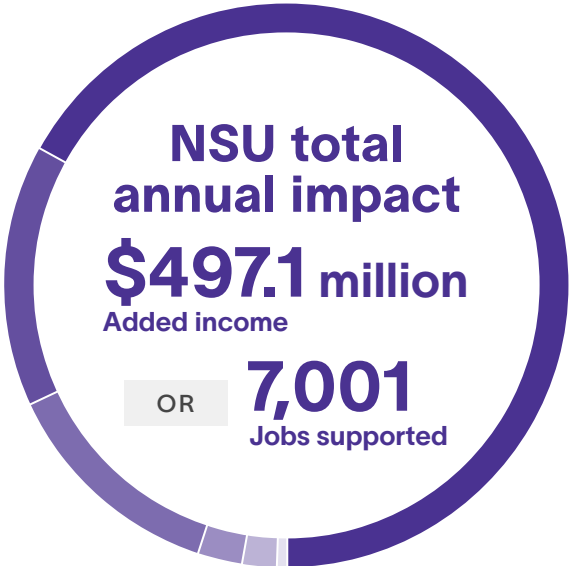
 **\$76.3 million** Added income

Operations spending impact
Impact of annual payroll and other spending

Enough to buy **1,616** new cars

OR **947** Jobs supported






 **\$65.1 million** Added income

Spin-off company impact
Impact of spin-off companies related to NSU in the region

Enough to buy **4,439** families* a year's worth of groceries

OR **789** Jobs supported




 **\$11.0 million** Added income

Visitor spending impact


OR **250** Jobs supported




 **\$9.3 million** Added income

Student spending impact


OR **174** Jobs supported



 **\$2.2 million** Added income

Volunteerism impact

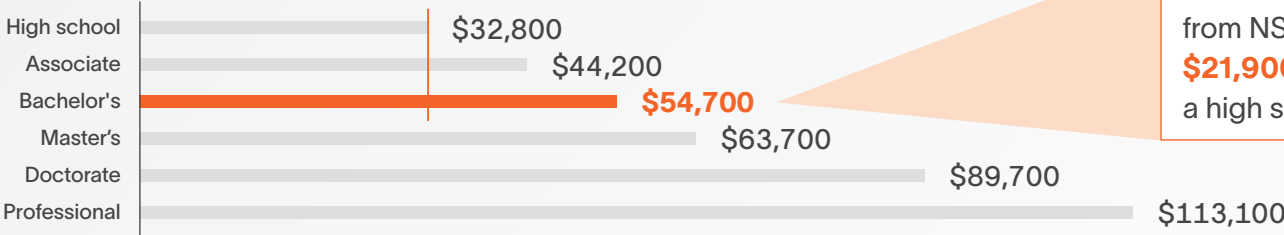
OR **85** Jobs supported



Investment analysis





Average earnings by education level at career midpoint




The average bachelor's degree graduate from NSU will see an increase in earnings of **\$21,900** each year compared to someone with a high school diploma working in Louisiana.

For every **\$1...**

 **Students** gain **\$4.70** in lifetime earnings

 **Taxpayers** gain **\$1.60** in added tax revenue and public sector savings

 **Society** gains **\$8.30** in added income and social savings