

Reatha C. Cox

Student Services Center | 318-357-5559 | coxr@nsula.edu

Professional Summary

High-performing student affairs administrator responsible for leadership and coordination of first-year program initiatives. Facilitates efforts to provide a unified approach to interventions aimed at increasing retention and success rates of new students. Programs include new student and parent orientation programs, welcome events, family programs, and the first-year leadership experience.

Education

MASTER OF ARTS | 1994 | NORTHWESTERN STATE UNIVERSITY

- Major: Student Personnel Services

BACHELOR OF ARTS | 1987 | NORTHWESTERN STATE UNIVERSITY

- Major: Journalism- Public Relations
- Minor: English

Experience

EXECUTIVE DIRECTOR OF THE FIRST YEAR EXPERIENCE & LEADERSHIP DEVELOPMENT NORTHWESTERN STATE UNIVERSITY | 2013 - PRESENT

- Provide visionary leadership and oversight to Freshman Connection, the university's premiere orientation program for first year students and upper-class mentors.
- Coordinate the President's Leadership Program and Leadership Living Learning Community, including the selection of participants, mentors, and course curriculum for first year students.
- Teach the first year leadership course, Student Affairs in Higher Education 1020 and 1030.
- Develop and implement all first year program initiatives including New Student Convocation, the President's Picnic, First Year Success Series, the Inferno, the First Year Involvement Challenge, and Leadership NSU.
- Coordinate the NSU Family Day event.
- Facilitate the [1 of 7] Service initiative.
- Coordinate university-wide Demon Days Welcome events.
- Serve as the advisor to Alpha Lambda Delta Academic Society.

DIRECTOR OF STUDENT SUCCESS & STUDENT PROGRAMS | NORTHWESTERN STATE UNIVERSITY | 2007 - 2013

- Assessed and evaluated the mission, functions and programs of Student Life to improve the efficiency and effectiveness of the department.
- Responsible for the leadership, management, and operations of the Freshman Connection orientation program.
- Serve as the steward for the Orientation 1010 course. Responsible for curriculum development, activities, and co-curricular events.
- Supervision of student activities and organizations, fraternity and sorority programming, student union operations, and student programming.

DIRECTOR OF STUDENT SUCCESS & NEW STUDENT PROGRAMS | NORTHWESTERN STATE UNIVERSITY | 2003 - 2007

- Responsible for the leadership, management, and operations of the Freshman Connection orientation program.

- Serve as the steward for the Orientation 1010 course. Responsible for curriculum development, activities, and co-curricular events.
- Coordinated University retention initiatives.

DIRECTOR OF STUDENT NEW STUDENT PROGRAMS | NORTHWESTERN STATE UNIVERSITY | 1999 - 2003

- Responsible for the leadership, management, and operations of the Freshman Connection orientation program.
- Serve as the steward for the Orientation 1010 course. Responsible for curriculum development, activities, and co-curricular events.

ASSISTANT DIRECTOR OF STUDENT ACTIVITIES AND DIRECTOR OF GREEK LIFE | NORTHWESTERN STATE UNIVERSITY | 1992 - 1999

- Advised the Student Activities Board.
- Designed and developed programs, policies, procedures, and training for co-curricular programming.
- Served as the primary advisor to the comprehensive fraternity and sorority program through values-based initiatives resulting in chapter growth and improved accountability processes.

ADMISSIONS COUNSELOR AND RECRUITER | NORTHWESTERN STATE UNIVERSITY | 1988 - 1992

- Responsible for developing recruiting strategies, high school visits, and campus preview programs.
- Coordinated summer cheerleader camps.

FIELD REPRESENTATIVE | SIGMA SIGMA SIGMA SORORITY | 1998 - 1992

- Traveled extensively throughout the country serving as a liaison between collegiate chapters and the National Organization.
- Responsible for chapter evaluation and development of new initiatives for chapter operations, growth strategies, and member accountability processes.

Accomplishments/Honors

Facilitator | Emergenetics International | 2016

National Vice President | Order of Omega Honor Society | 2007 - Present

Collegiate Vice President | Sigma Sigma Sigma Sorority | 2001-2006

Conference Director | Southern Regional Orientation Workshop | 2002

Outstanding Orientation Professional Award – Region VI | 2002

Associate Executive Director for Programming | Southeastern Panhellenic Conference | 1998 - 2013