

Ruth Fruge

Student Services Center. 318-357-4503. fruger@nsula.edu

Professional Summary

University Recruiter in charge of maintaining high school relations in a seventeen parish territory. Helps students with the admission process, financial aid advisement, scholarship applications, housing applications, and academic advising. Visits every high school in my recruitment territory presenting on Northwestern State University and what we have to offer student in and out of the classroom.

Education

BACHELOR OF ARTS IN LIBERAL ARTS | DECEMBER 2012 | NORTHWESTERN STATE

Experience

UNIVERSITY RECRUITER/ASSISTANT CHEER COACH | NORTHWESTERN STATE UNIVERSITY | AUGUST 2014-PRESENT

- In charge of recruiting students from every high school within a seventeen parish territory,
- Aids students from start to finish of their admission process
- Coordinates recruitment events such as scholarship banquets, student receptions, and campus preview days
- Keeps constant communication with academic directors in order to fully advise students in their chosen major
- Responsible for giving daily campus tours for potential students and their family

DIRECTOR OF ATHLETIC TICKET OPERATIONS/CO-ED CHEER COACH | NORTHWESTERN STATE UNIVERSITY | JANUARY 2014-AUGUST 2014

- In charge of all season ticket and single game sales for the six ticketed sports
- Planned and managed events at the annual Delaney Bowl including student marketing and ticket sales
- Managed all game day operations for the ticket office including concessions, ushers, donor relations, and sales
- Managed over twenty staffers during multiple sporting events

TICKET SALES AND FAN EXPERIENCE MANAGER / UNIVERSITY OF DETROIT MERCY/ NOVEMBER 2012-JANUARY 2014

- Stimulated new season ticket orders and renewals; corporate, group, and single game ticket sales for six sports
- Procured and managed a database of freshman parent information to send updates on Titan athletics and ticket opportunities
- Organized and ran the Titan Club Special Needs Basketball Camp
- In charge of donor relations to ensure continued contributions
- Planned and ran various fundraising projects for multiple sports teams
- Organized and ran alumni games and receptions for all nineteen sports

Accomplishments/Honors

AACCA Certified

Attended LACRAO conference in 2014 and 2015