

# Tori Thompson

---

Student Services Center | 318-357-4503 | thompsonda@nsula.edu

## Professional Summary

As Athletics Marketing Associate coordinated social media and promotional efforts for athletic events, and worked with NSU supporters to raise money for charities and the Demons Unlimited Foundation through multiple fundraising events. Also managed game day operations and was responsible for multiple game day and tailgating aspects. While at the Chamber of Commerce helped coordinate events and bring in local businesses for new membership. Lastly, served as a morning radio personality for three years, and interviewed members of the community about important events in the area with Elite Broadcasting.

## Education

### **BACHELORS | DECEMBER 2015 | NORTHWESTERN STATE UNIVERSITY**

- Major: Business
- Concentration: Marketing

### **MASTERS | IN PROGRESS | NORTHWESTERN STATE UNIVERSITY**

- Major: Sports Administration

## Experience

### **ATHLETICS MARKETING ASSOCIATE | NSU ATHLETICS | JUNE 2015 – JULY 2016**

- Coordinated social media and marketing efforts as well as implemented promotional plans for all NSU athletic teams. Organized the Student Tailgate and directed major fundraisers.

### **ASSISTANT MEMBERSHIP OUTREACH COORDINATOR | NATCHITOCHEES AREA CHAMBER OF COMMERCE | SUMMER 2016**

- Coordinated social media and membership campaigns. Also sold Chamber of Commerce memberships to local businesses and kept records of the memberships.

### **RADIO PERSONALITY | ELITE BROADCASTING | JUNE 2013 – PRESENT**

Host daily show highlighting important information and events in the area and attended Natchitoches Parish Council, City Council and School Board meetings to report on topics discussed.

## Accomplishments/Honors

NSU Purple Jackets Honor Society President  
Miss Northwestern Lady of the Bracelet 2012  
NSU Freshman Connector  
Phi Mu Fraternity Alumni Executive Board  
Beta Gamma Sigma Honor Society  
Alpha Lambda Delta Honor Society  
Phi Beta Lambda Honor Society – Vice President  
Phi Kappa Phi Honor Society